

SAACHI

RESUME



EUGENE, OR
UNIVERSITY OF OREGON
PRODUCT DESIGN BFA
SPORTS BUSINESS MINOR
CLARK HONORS COLLEGE
3.87 GPA
SENIOR

[TEL]
[WEB]
[EMAIL]
[SOCIAL]

(602) 760 7013
THEWORKOFSAACHI.COM
SAACCHIP@UOREGON.EDU
@SAACCHIPODDAR

BORN IN JULY 2003 IN ARIZONA.
DESIGNER OF PRODUCTS THAT MAKE YOU FEEL. OBSESSED WITH COLOR AND ORGANIC FORM. LOVER OF HOUSE MUSIC, RIDING HORSES, AND COLLECTING CARDS.

POST

[HARD SKILLS]

ADOBIE ILLUSTRATOR
ADOBIE PHOTOSHOP
ADOBIE INDESIGN
PROCREATE
RHINO
SOLIDWORKS
V-RAY
KEYSHOT
MS POWERPOINT
MS EXCEL

[SOFT SKILLS]

COMMUNICATOR
COLOR THEORY
PEOPLE PERSON
OUT OF THE BOX THINKING
DISCIPLINE
CURIOS

ADIDAS

[CMG/PRODUCT DESIGN INTERN]

JUN 2024 - SEP 2024
FULL TIME

DEVELOPED INNOVATIVE **COLOR, MATERIAL, AND GRAPHIC** STORIES INSPIRED BY ATHLETE FEEDBACK, SUCH AS THE "PEACOCKING" CONCEPT FOR FLAG **FOOTBALL CLEATS**, AND GAINED HANDS-ON EXPERIENCE WITH **DYES, FINISHES, AND ACHIEVABLE COLORS** DURING FACTORY VISITS.

DESIGNED FUNCTIONAL UNIFORMS AND FOOTWEAR USING **ADVANCED MATERIALS TAILED** FOR FLEXIBILITY, MOBILITY, AND DURABILITY, ADDRESSING THE UNIQUE NEEDS OF FEMALE ATHLETES AND SPORTS-SPECIFIC REQUIREMENTS.

CONDUCTED RESEARCH ON FEMALE-SPECIFIC ANATOMY TO CREATE PERFORMANCE PRODUCTS, INCLUDING SPECIALIZED FEATURES LIKE FEMALE-SPECIFIC LASTS, ROTATIONAL STUD GEOMETRY, AND **ERGONOMIC GARMENT REINFORCEMENTS**.

WORKED WITH **CROSS-FUNCTIONAL TEAMS**, LED FOCUS GROUPS, AND PRESENTED AT ADIDAS' GLOBAL CREATIVE SUMMIT TO INTEGRATE ATHLETE INSIGHTS INTO PRODUCT DEVELOPMENT AND BRAND STORYTELLING.

GAINED PROFICIENCY IN CREATING **TECH PACKS, REDLINING SAMPLES, AND PROTOTYPING** FINAL PROJECTS, ENSURING SEAMLESS COMMUNICATION WITH MANUFACTURERS AND HIGH-QUALITY PRODUCT OUTCOMES.

SALT ATHLETIC

[PRODUCT DESIGNER]

JUL 2022 - JUN 2024
PART TIME

IDENTIFY AND REVITALIZE **BRAND LANGUAGE** AND TRANSLATE IT TO **COLOR, MATERIAL, FINISH DECISIONS**.

DESIGNED THE "SALT GLOVE BAG" LAUNCHED IN FW 2024.

CONDUCTED INTERVIEWS, SURVEYS, AND USABILITY TESTS TO **IDENTIFY PAIN POINTS**, DEVELOP USER PERSONAS, AND MAP **CUSTOMER JOURNEYS IN THE SOCCER INDUSTRY**.

GENERATED DESIGN SOLUTIONS ADDRESSING USER NEEDS, CREATED SKETCHES AND PROTOTYPES, AND **REFINED CONCEPTS** BASED ON USER FEEDBACK AND USABILITY TESTING.

WORKED WITH PRODUCT MANAGERS AND MANUFACTURERS, CREATING DETAILED **DESIGN SPECIFICATIONS** AND **TECH PACKS** TO ENSURE ACCURATE PRODUCTION AND ALIGNMENT WITH BRAND LANGUAGE.

WARSAW SPORTS BUSINESS CENTER

[DIRECTOR OF COMMUNICATIONS]

FEB 2022 - PRESENT
PART TIME

DEVELOP A **BRAND STRATEGY** FOR WARSAW SPORTS BUSINESS CENTER FOR THE NEXT 4-5 YEARS.

DESIGN **COLOR/MATERIAL/GRAFICS** FOR SOCIALS. INSTAGRAM, LINKEDIN, EMAIL NEWSLETTER, ALUMNI COMMUNICATIONS, EVENT FLYERS, ETC.

DESIGN **MERCHANDISE** AND BRANDED PRODUCT FOR MEMBERS. T-SHIRTS, HOODIES, STICKERS, SCARVES, WATERBOTTLES, ETC.

WRITE COMPELLING COPY AND IDENTIFY THE **WARSAW "VOICE"**. FOCUSED ON **STORYTELLING** AND DESCRIBING WHAT BEING A WSB STUDENT IS LIKE TO ALUMNI/STAKEHOLDERS